



## 2025 WeSERV Board of Directors Election

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Cast Your Vote by 3 p.m., on Monday, July 8, 2024



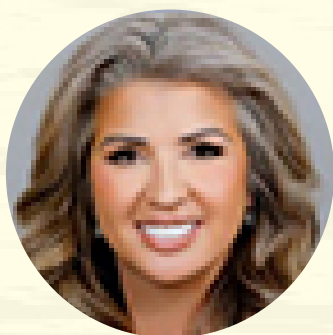
**Paige Altenburg**  
Desert North Realty

A WeSERV Board of Director should have vision, leadership, and commitment to serve REALTORS® and its community. I bring a passion for real estate, dedication to fostering positive change within the industry, and collaboration skills. I have a strong track record of leadership and collaboration throughout my career. I believe in teamwork and inclusive decision-making. My background in education gives me a broad perspective that can contribute to strategic planning and innovative solutions. After learning more about WeSERV (on a deeper level), I have become committed to upholding higher professionalism, integrity, and excellence.



**JoAnn Ayres**  
Century 21 Desert Estates

I have been in real estate for 33 years in Arizona. I have owned my Century 21 Franchise for 23 years as a designated broker and manager/educator. I was president of the Century 21 Maricopa Broker Council for five years. I have not served on a local board, but it's time I served to help navigate through the changes in our industry.



**Bernadette Barba**  
Coldwell Banker Realty

In our industry, we have given our hearts and souls to our families. We have worked tirelessly to make a name for ourselves. We do that one family at a time. We do it when it's hard and even when the market shut down in 2020. We made it to the other side and will succeed. We always worked alone for the most part, and this became solidified during the pandemic. I am guilty of just working and not knowing how to take a break. I love what I do and give back to my fellow REALTORS®. I share my knowledge when asked. I know one thing for sure: There is enough for all of us. Now, I want to give back on a bigger scale. WeSERV is the association I want to align within an environment with many choices for joining a group. I hope you will have me.



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**Elisha Baxa**  
Nexthome Realty

I bring a wealth of knowledge to the table. I've been a REALTOR® since 2007 and am currently the director of safety and risk for Chicanos Por La Causa. I'm also working on completing my master's degree in environmental management.



**Ana Benavides**  
YAY Realty

I have been a REALTOR® since 1995, and my love and passion for our industry have strengthened since I became licensed. I have been involved in the real estate community, especially in the Hispanic market, since 1998. I advocate for homeownership by participating in various local and national events through the NAHREP Organization. In 2016, NAHREP created the Hispanic Wealth Project, Certified Trainers. I am one of three certified trainers in Arizona who bring financial literacy to the community. I teach financial seminars twice a month in English and Spanish. In 2016-2017, I was a licensed real estate instructor, and I am looking forward to renewing the license and start teaching real estate CE classes again.



**Jeff Cayton**  
r3homegroup, DeLex Realty

I would love to become more involved with the WeSERV association. I have outstanding leadership/management skills and love team participation. This would be a logical step after participating in the 2024 WeSERV Leadership Class. A lot is going on in our industry, and many changes are coming. I want to be part of the process and solution. I live in the East Valley, about 10 minutes from the WeSERV office, and I participate—action, not words.



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**Cece San Diego**  
NextHome Locations

Aloha! This year has been monumental, but nothing is impossible with the right mindset. More than ever, REALTORS® need to focus on individual growth, opportunity and solutions. After 36 years in this industry, I have chosen to contribute and mentor agents into the next era of real estate. I enjoy sharing knowledge and expertise with my fellow agents. I am a strong advocate for homeownership and the legacy it creates in our communities. I believe in our industry and stay relevant to local, state, and national data. I have witnessed down and up cycles in our markets and am still here to tell a story. I am more than a designated broker. In my spare time, I love sewing costumes for the grandkids, crafting, and traveling, and we fly back and forth to Oahu. I am beyond blessed and intend to serve my community with aloha. I would be honored by your vote. Mahalo!



**Minerva Gutierrez**  
Equity Realty Group

I received my REALTORS® license in September 1996 and became the Top Rookie for Century 21 Cox Realty the same year. I became a top agent with RE/MAX from 1997 to 2003. I bought a franchise in 2005, Realty World, and opened up a second office months later, which I named Realty World Minerva Gutierrez & Associates in Yuma. I love and respect my profession. I served as a Director for the Yuma Association of REALTORS® for two years, in 2008 and 2009, when I lived there. I Love to help buyers and sellers with the most significant investment of their lives. I have never had a real estate complaint against my license. I will be honored to be a WeSERV Director.



**Michael Hofstetter**  
Offerpad

I have a passion to help and support all agents and members of our amazing association. I am prepared and excited for every meeting and attend as many committees as possible. I believe in my motto, "All for One and One for All." I am thrilled at the prospect of learning and continuing to support such an impressive association. I would be grateful to contribute to the success of WeSERV. My 31 years of experience in real estate allowed me to develop the critical skills needed to excel on the board. I look forward to connecting to serve.



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**Jennifer MaLay**  
MaLay Real Estate

As a fellow WeSERV member, I feel I can bring 20 years of industry experience to an outstanding and thriving board of directors. I have served on various committees over the years, such as professional development, member engagement, and community outreach. I am currently serving as the Southeast Valley Chapter Regional Vice President. I would love to serve the members of our association and help advance the organization to new heights as we navigate our ever-changing industry. Real estate is my passion; helping members to become their best version brings me joy. When faced with a challenge, I look for solutions. I would love to have your vote for the board of directors.



**Lisa Michelle Navarrette**  
RE/MAX Foothills

Serving on the real estate board of directors is a significant responsibility that requires dedication, integrity, and a commitment to advancing the interests of the community and industry stakeholders. Effective communication is essential. As board members, we must actively engage with fellow directors, industry professionals, and community members to understand their needs and concerns. By fostering open dialogue and transparent communication channels, board members can make informed decisions and represent the community's interests. Secondly, a proactive approach to problem-solving is crucial. As a board member, I would anticipate challenges and hope to work collaboratively to develop innovative solutions.



**Marcus Pomeroy**  
HUNT ERA

I feel the direction that NAR and, by association, WeSERV are headed will be terrible for members in the long run. We need someone willing to redirect the state of Arizona to follow the path best for us as a state rather than what the powers across the country feel we need to do.



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**Lori Reiland**

Russ Lyon Sotheby's  
International Realty

I am a no-nonsense leader, and getting things done is the most important part of my job as a director. My leadership of the grant workgroup shows that I like to get things done rather than meet to discuss it. I will work hard to make sure that we make decisions that are relevant to the membership. Because real estate is my full-time career, I understand the challenges facing our industry and our members. I am a voracious reader and stay informed with the constantly changing information about our industry. My mission is to keep the association relevant and concentrate on the important issues. I like collaborating and am always open to hearing different opinions on an issue. I am very serious about the commitment and what is required to be a good Director.



**Angela Semrad**

Arizona Homestores

Real estate is a fascinating, ever-changing industry. To best serve my clients, I want to be in the know and help make a difference. I'm dedicated, hardworking, and committed. To best serve "OUR" clients, we must continue working together and making each other better professionals. It's not about us as individuals. We can't do this job alone. We count on other industry professionals, affiliates, and Strategic Partners. WeSERV offers many benefits, and one of the best is free education. Education is important and shouldn't just be about the required 24 hours of CE credit. This education isn't just about keeping it to ourselves; it's about sharing our knowledge and encouraging our colleagues to be as passionate about it as we are.



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**Nickole Sparacia**

Century 21 Toma Partners

I want to give back to my association and bring valuable insight and dedication to the members of WeSERV. My focus is on how best to get as much value as possible to our members and communities.



**Julie Tate**

HomeSmart

Although I knew nothing about the industry (like I thought I did), I made two lucky choices that laid the foundation for success. It took a couple of years to realize I chose a small brokerage with an immense heart. I was also slow to recognize the uniqueness of my mentor, who taught me how to be a successful REALTOR® and held me to the highest of standards, which she still does today. In late 2022, I set a path to further my education and give back to my industry. I became a RAPAC Major investor in 2023 and committed to President's Circle for 2024. My involvement in WeSERV expanded when I began serving on the Southeast Valley Chapter Council, sparking a fulfilling service journey. Witnessing the dedication of my peers, I am both humbled and inspired. My goal for 2024 is to continue serving my industry and honor the legacy of those who have dedicated themselves to our community.

**CAST YOUR VOTE**

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**ONE PREMIER ASSOCIATION**

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Providing Services That Lead To Member Prosperity

Integrity | Culture | Professionalism | Boldness | Engagement